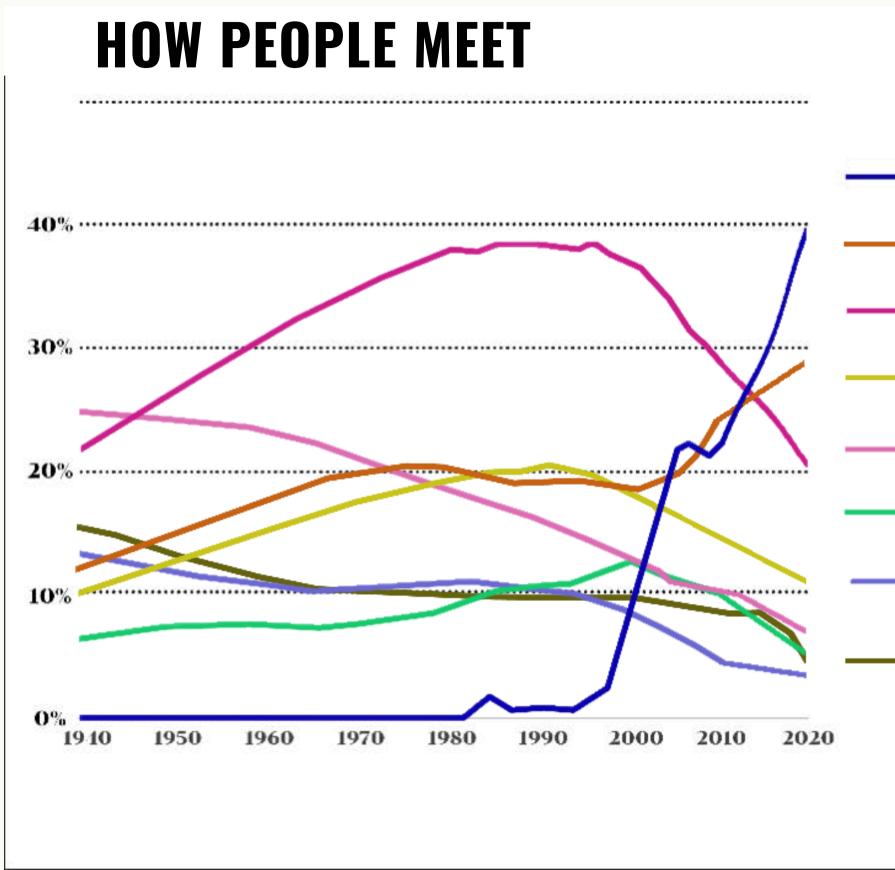


FOOBETM

CRAVE. SWIPE. PLAY.



HISTORY OF MEETUP





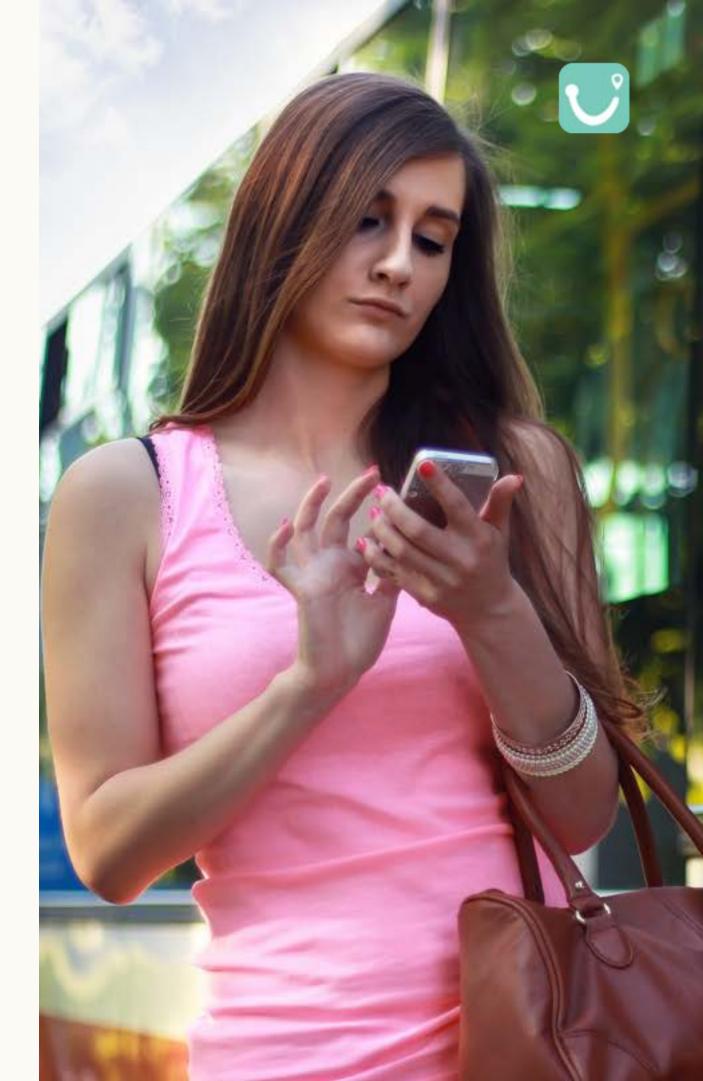
 Online	
 At a bar/ Restaurant	
 Through friends	
 Co-workers	
 Through family	
 In college	
 Neighbors	
 In church	

DISAPPOINTMENT IN HOOKUP CLIMATE

- 1-in-100 users have met up
- 1-in-3000 swipes resulted in meet ups
- Faulty reward system loop

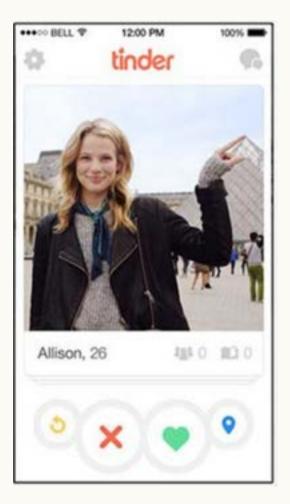
CONSEQUENCES

- Low customer loyalty
- Low self-esteem
- Increased depression rate
- Fear of meeting face to face
- Shallow relationships and physical risks
- Unrealistic hook-up expectations



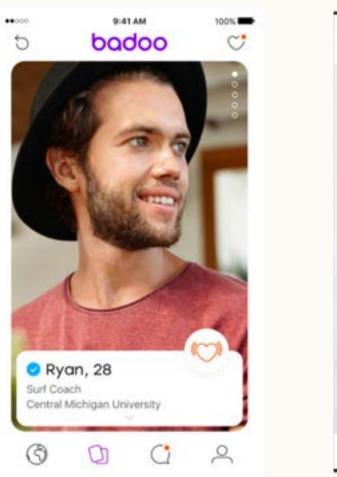
LIFESTYLE 1.0

\$3B- TINDER



Same Features + Different Coat Of Paint3.1B OKCUPID\$1.5B- BADOO\$2.9B- HINGE





Limitations of Lifestyle 1.0 apps:

Appearance based connections Conversation without substance Limited Demographic

- •
- •





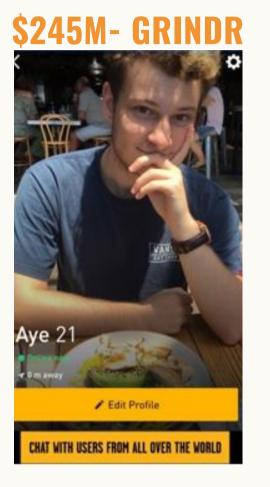
\$1B- BUMBLE



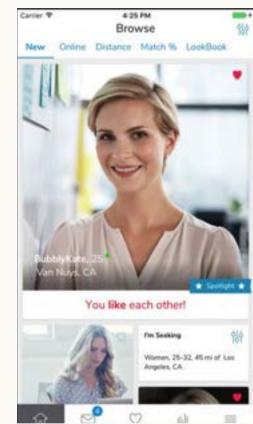
apps: ns ce

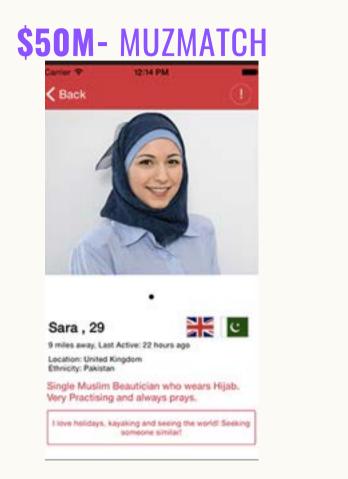
LIFESTYLE 1.0 (NICHE LEAGUE)

Same Features - Different Coat Of Paint----> Extremely Successful



\$735M CHRISTIAN MINGLE





Lifestyle Apps Niche Groups: target specific Groups

Grindr: For gay/ trans relationships and hookups. **ChristianMingle: For Christian dating. MuzMatch: Muslim dating. CoffeeMeetsBagel: For limited swipes per user. Eharmony: For Serious dating and older demographics.** All Lifestyle apps come with basic information with intention for DATING and paid subscription for full features.





\$150M- COFFEE MEETS BAGEL



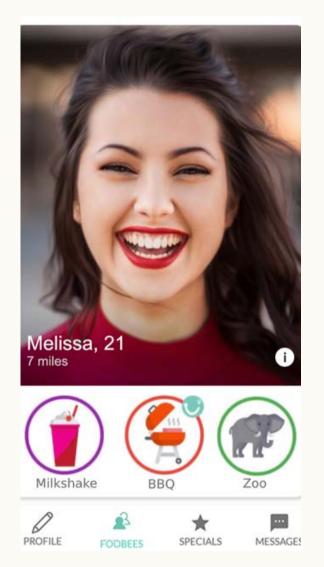
\$500M- EHARMONY



LIFESTYLE 2.0- A SUPERIOR OFFERING

MEET MULTIPLE DEMANDS FOR USERS AND BUSINESSES

SOCIAL CONNECTION + CRAVING



Connections based on interest

AVERAGE MARKET VALUE \$3.1 BILLION

ONLINE SHOPPING + DISCOUNTS

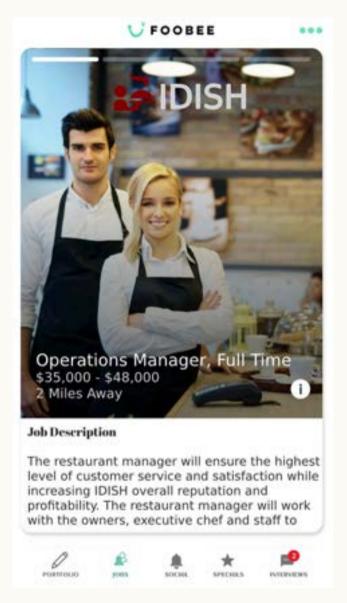


Deals, Discounts, online businesses, delivery, merchandise from businesses and other users.

AVERAGE MARKET VALUE \$500 BILLION



JOB SEARCHING



Search, Apply, Screen and Interview all in-app.

AVERAGE MARKET VALUE \$750 MILLION

SECOND GENERATION

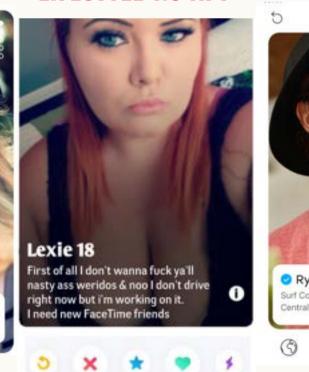
SOCIAL MEDIA 1.0 WEBSITE

HySpace.com Home T	he Web 💿 MySpace 💿	Search Help SignOut	N.T.
Home Browse Search I	nvite Film Mail Blog	Favorites Forum Groups Events Videos Music Comedy Classifieds	Q- Search
Tom	":-)" Male 30 years old	Tom is in your extended network	My Profile edit My Friends My Photos My Notes
- un	Santa Monica, CALIFORNIA United States	Tom's Latest Blog Entry [Subscribe to this Blog] private profiles (view more)	My Groups My Events My Messages (13) My Account
View My: Pics Videos	Last Login: 8/27/2006	Top 8, 16, 20, 24 friends :) (view more) MySpace Concert & Parties -Georgia, Orlando, Miamil (view more)	My Privacy
Contecting Tom		In Stores Today - MySpace Records Vol. 1 (view more)	
Send Message	Forward to Friend Add to Favorites Rect Lines	MySpace Records - in stores soon! (view more) [View All Blog Entries]	

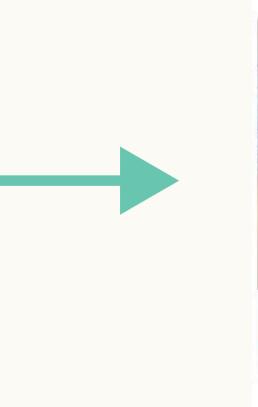
LIFESTYLE 1.0 APP

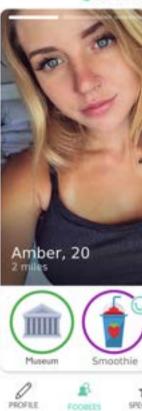


New York University, 2016









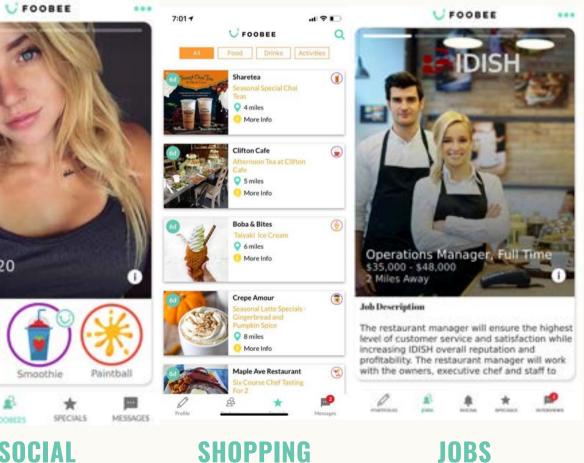
SOCIAL



SOCIAL MEDIA 2.0 WEBSITE

facebook		home search browse invite	help logos	
Mark Zuckerberg's Profile (1	This is you)		Harvar	
1990	Mark Zuckerberg	Harvard Facebook San Francisco, CA		
12	Sex: Birthday: Hometown: Relationship Status:	Male May 14, 1984 Dobbs Ferry, NY In a Relationship		
	▼ Mini-Feed			
View More Photos of Me (182)	Displaying 10 stories	L.	See Al	
Read Notes by Me	Today			
Edit My Profile Create a Profile Badge	Mark commente the Nut in a Tux	d on Ezra Callahan's note Life Goal # , 7 14pm	16: Go to 🛛	
-	A Mark edited Prof	le Picture on his profile. 147pm	х	
Y Status edit 2 updates this week. See All 100 Mark is at work.	Mark wrote on the wall for the group LOCKDOWN.			
Updated on Friday	Will tagged Mark in two photos. 5 33pm			

LIFESTYLE 2.0 APP



ATTRIBUTES THAT DEFINE LIFESTYLE 2.0



- 2. Companionship On Mutual Interests (Non Objectification)



- 3. Comfort (Safety)
- 5. Class (Meaningful Interaction/ Quality)
 - 6. Choice Compatibility (Quantity)
 - 7. Cost (Save Time And Money)
- 8. Consciousness (How I Spend my Time/ Money)

***YOU CAN HAVE ONE OR YOU CAN HAVE**









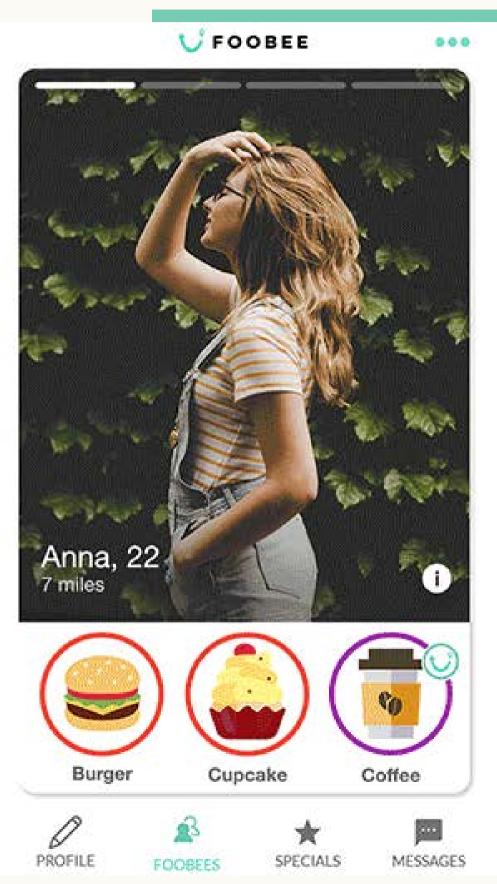


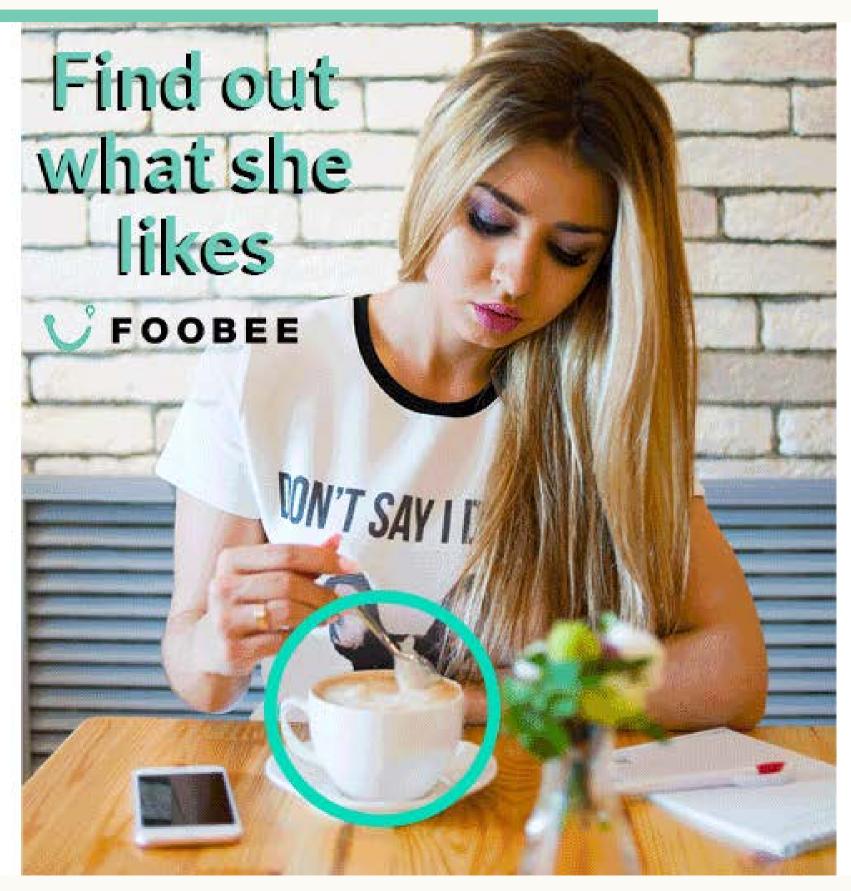






RIGHT WAY TO MEET PEOPLE







ENHANCING HUMAN CONNECTIVI



Melissa, 21 7 miles







MESSAGES

...

-----> Messaging frequency <-----

-----> Swiping counts <-----

Completely Free app

-----> User engagement <-----

-----> Brand loyalty/ recognition <-----

----> increase retention rate <-----

-----> User longevity <-----

Cravings

---- > Better connections <---------> Engaged chatting <----------> Less ghosting <----------> Rapid connectivity/ Meet-ups <---------> Lasting Friendships/ Relationships <----------> Successful ice-breaker <-----



Hopsfrog Grille **BBQ \$7 Lunch Special** 1 miles

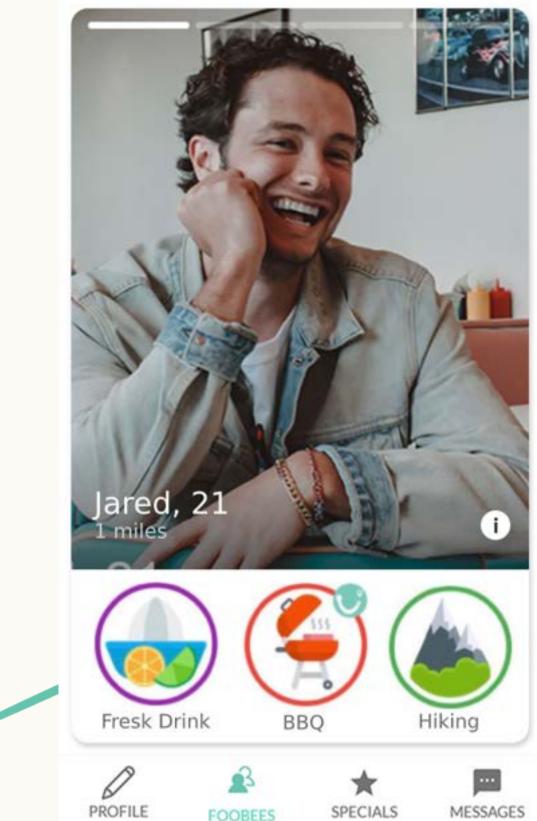
More Info



۲



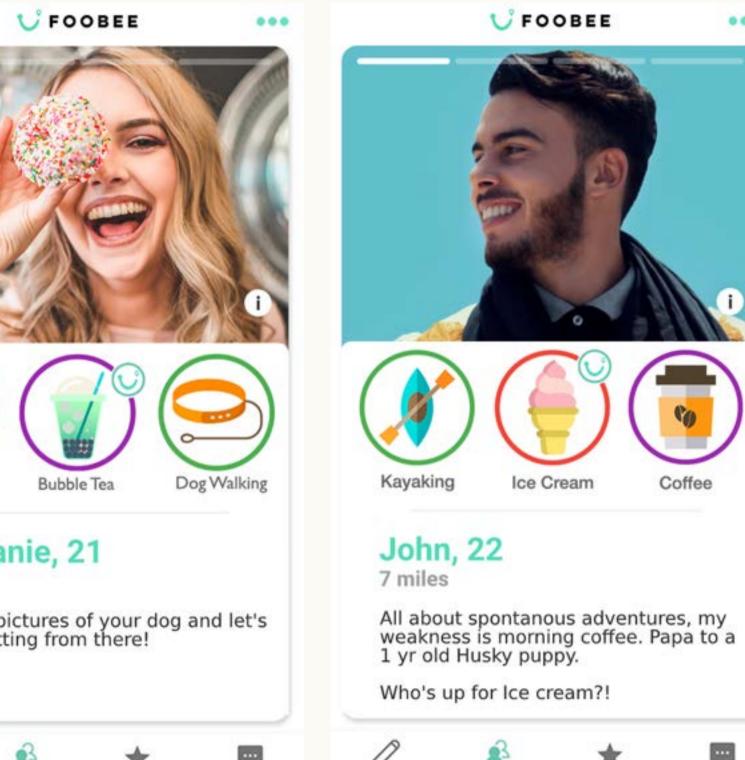




FROM HOOKUP TO MEETUP

Tired of dating apps and looking for something more...

Get on foobee because you are someone more.

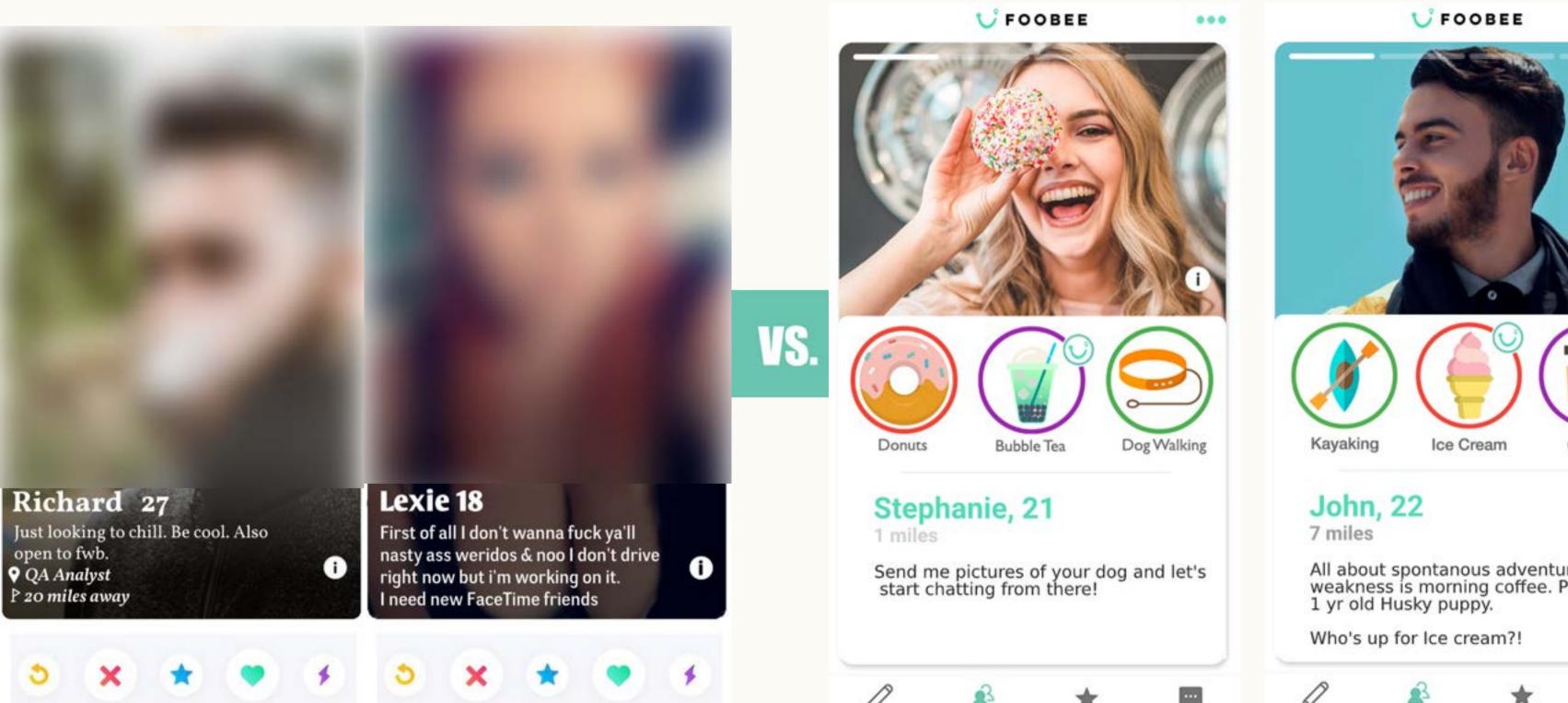


PROFILE

FOOBEES

SPECIALS

MESSAGES



PROFILE

FOOREES



SPECIALS

MESSAGES



....

FOOBEE MEETUP LOOP

Swiping

Superficial swiping based on looks.

Depression

Unable to move past the text Phase into meetup phase. Feeling of unwanted and unappericated.

Dating App Loop

Matching/ Texting

High-pressure matching with hookup potential.

Meetup

Interests based attraction. Less pressured, more engaged meetups in safe predictable enviroment.

Disappointing

Uninspired messaging due to lack of information or shared connection.

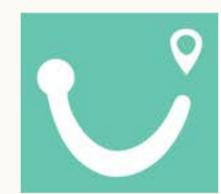




Swiping/ Connecting

Swiping based on cravings/ user photo leading to less superficial matches.





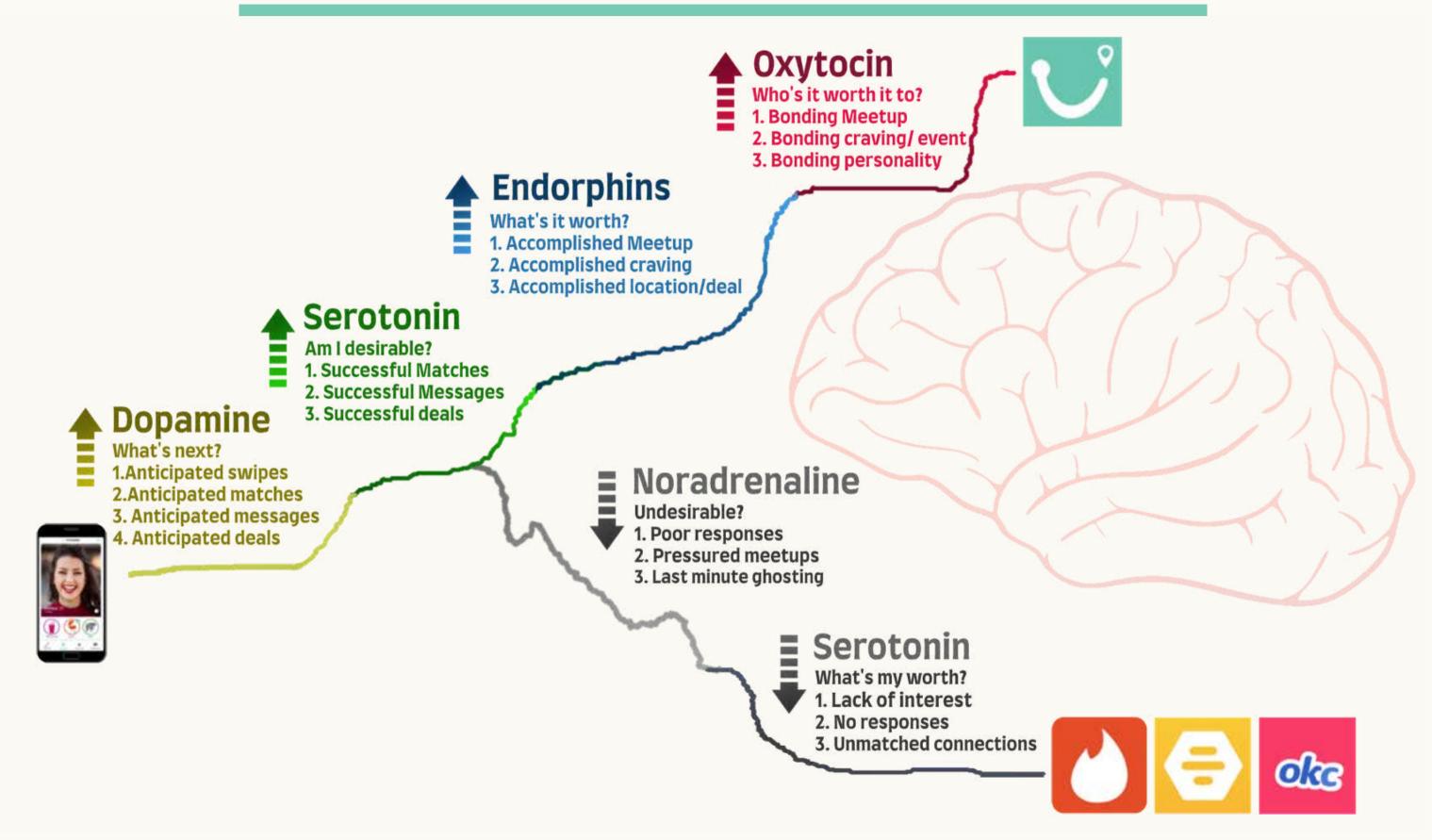
Chatting

Getting to know ME. Start with my cravings and end with

Specials/ Discounts

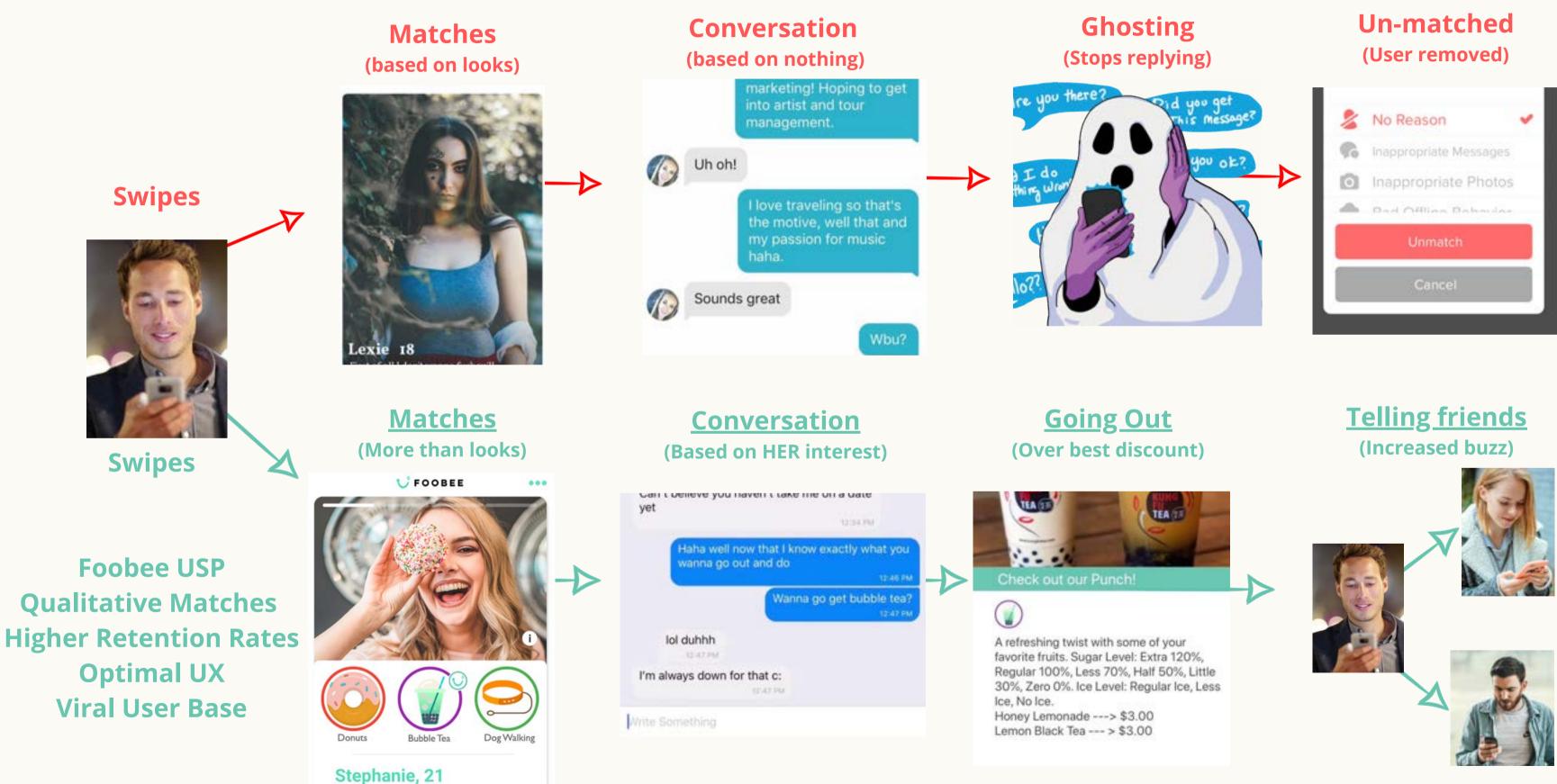
No more empty expereinces. Get best deals/ discounts based on your interests.

LIFESTYLE 2.0 EXPERIENCE VS DATING APPS

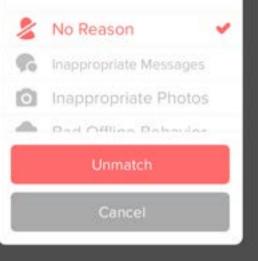




DATING APPS VS FOOBEE PROCESS (USP)







FOOBEE BRINGS EVERYONE TOGETHER

Businesses:

New customers Returning customers Brand Recognition Buzz Employees

Women: Safety No pressure No Obligation Employement





Men:

Acceptance Confidence Environment Employement

Foobee is the first platform to give users total access FREE OF CHARGE. <u>No Subscriptions. No Limitations. No Commitments.</u>

Foobee International will be the first Lifestyle/ e-Commerce app to introduce Crypto into the space.



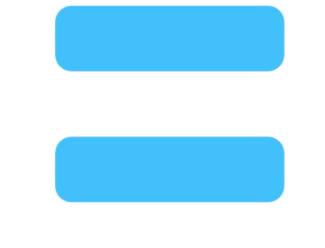
FIRST TO MARKET TOKEN DISTRUPTING DATING AND ECOMMERCE SPACE

DISRUPTIVE CRYPTO CURRENCIES

FOOBEE TOKEN DATING/ECOMMERCE

LAUNCHING: 2021



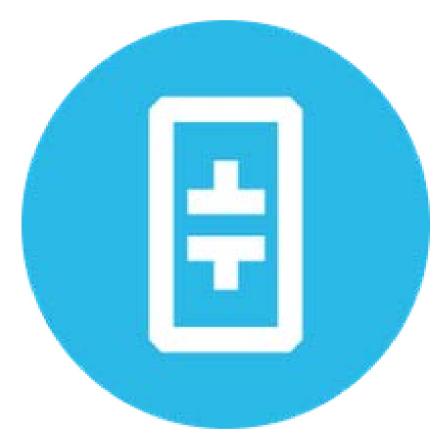


1 BILLION COINS



THETA TOKEN ONLINE MEDIA

LAUNCHED: 2019



\$12.5 BILLION

Current Token Value

FOR THE FIRST TIME USERS WILL HAVE THE OPPORTUNITY TO EARN FOOBEE TOKEN IN A SOCIAL E-**COMMERCE PLATFORM BY:**



Sharing the Foobee App "Referral CODE"



TOKEN EARNED FOOBEE 1.0

Swiping left or right on users









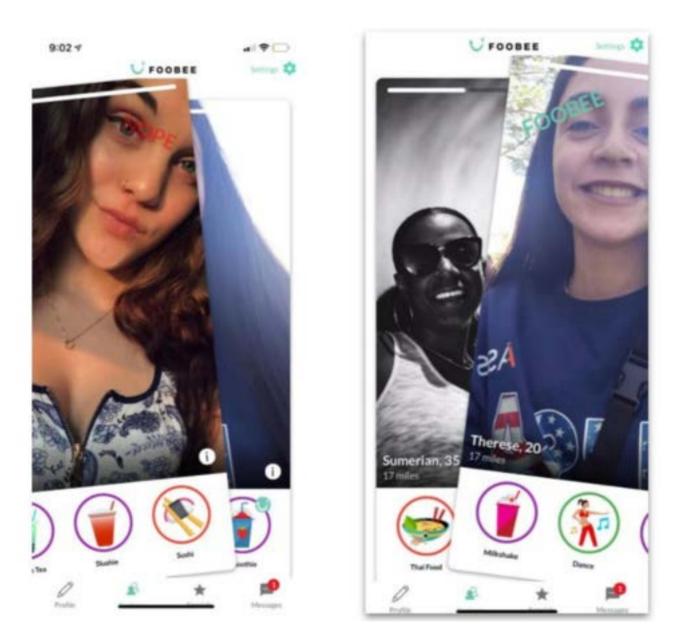
Purchasing from merchants on the Specials Tab.





FOOBEE SWIPE FOR CRYPTO

USERS EARN FOOBEE CRYPTO BY SWIPING EXAMPLE.



SWIPE FOR CRYPTO

***THE NUMBER OF FOOBEE TOKENS EARNED WILL CHANGE PERIODICALLY**

• First 1 Swipe -----> 1 Foobee Coin • First 10 swipes -----> 1 Foobee Coin • 100 Swipes -----> 10 Foobee Coins



TOKEN EARNED

FOOBEE FLOW CHART WITH CRYPTO

User Creates Profile.

User Swipes (like/dislike) on Profiles.

Crypto(s) earned.





Users if Matched exchange messages.

WHY FOOBEE WILL BECOME A TOP 20 CRYPTO CURRENCY WITH ITS UNIQUE FIRST MOVER ADVANTAGE IN DATING AND E-COMMERCE SPACE.

USER INCENTIVE

- Users and Crypto enthusits earn Foobee coin
- Users can purchase merchant items, specials and discounts with Foobee coin.

- commission fee.
- Foobee Token.
- Businesses can earn the coin

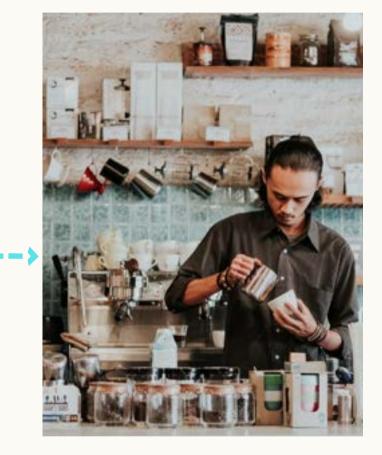
BUSINESS INCENTIVE

- If businesses accept Foobee Crypto as a
 - way to purchase, Foobee will take 2.5%
 - commission rather than 17.5%
- Businesses that co-promote Foobee app
 - and Foobee Crypto will be rewarded
- Businesses that use Foobee crypto will
 - get free advertisement on Foobee.

TRADITIONAL SHOPPING APP VS FOOBEE

TRADITIONAL SHOPPING APP MODEL







USERS

BUSINESSES

USERS SEARCH FOR DEALS/ ITEMS





FOOBEE MODEL

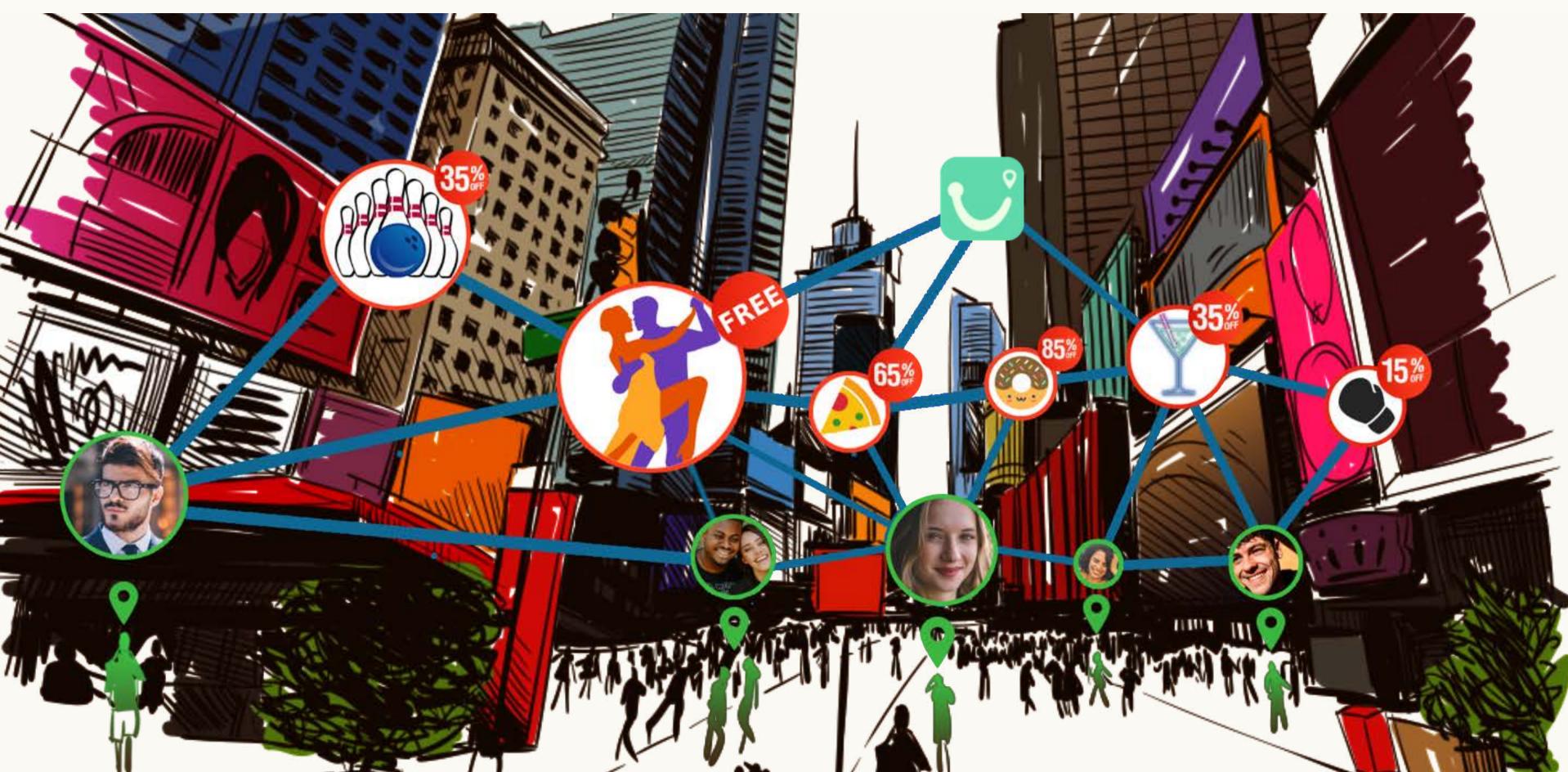


USERS

BUSINESSES

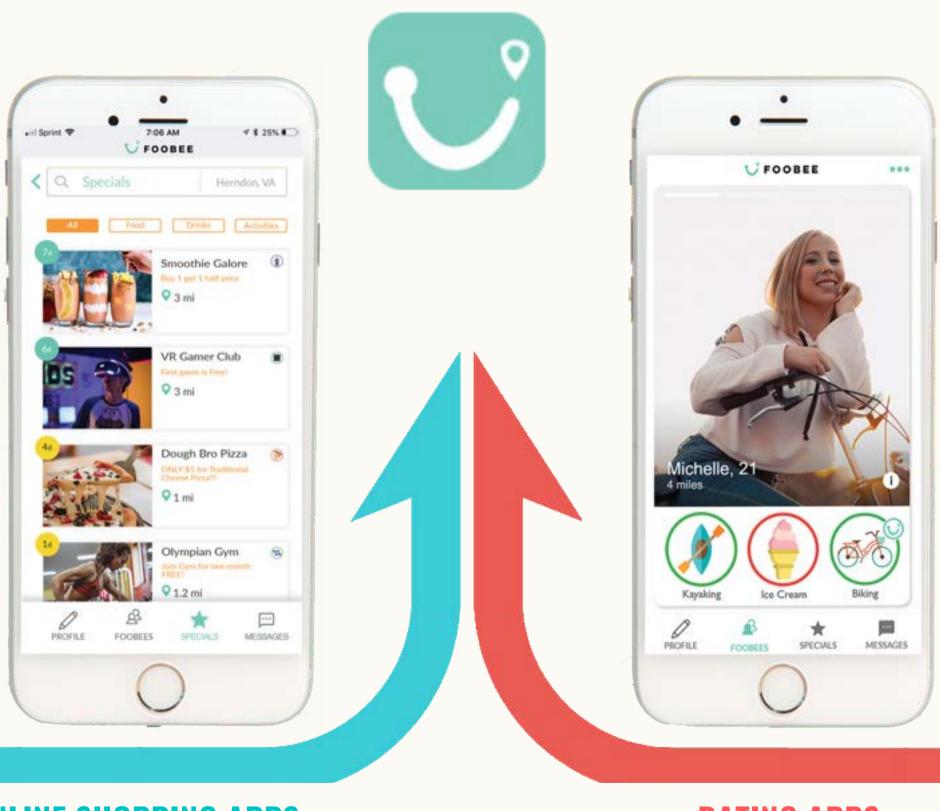
DEALS/ ITEMS SEARCH FOR USERS USERS SEARCH FOR ITEMS

Geo-Location (Flash Campaign)





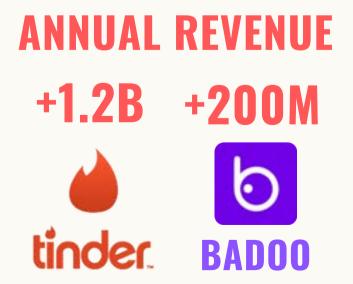
FOOBEE SYNERGY



ANNUAL REVENUE +324M +2.2B GRUBHUB GROUPON

ONLINE SHOPPING APPS

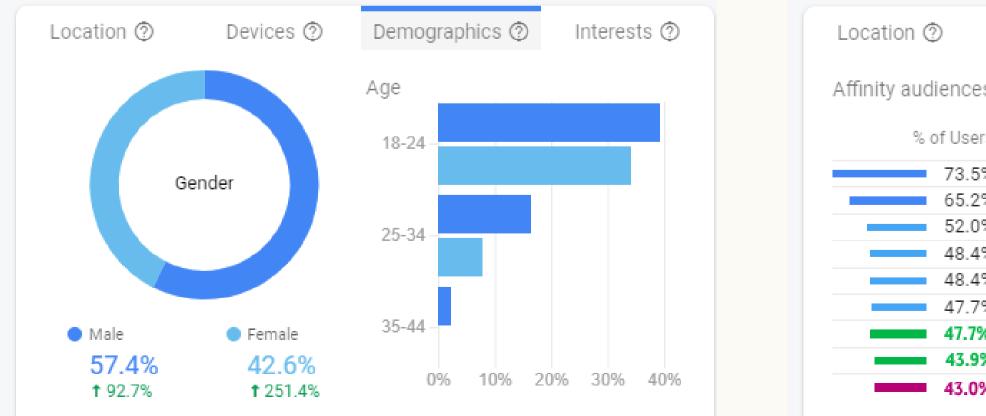




DATING APPS

TINDER VS FOOBEE/ GROUPON VS FOOBEE

	Foobee	Tinder	Groupon	
Active Users In USA:	450 users	7.86 million users	48.2 million users	
Average Retention Rate:	5 m 40 s	1 hr 25 m	5 m	
week 1: Retention Rate with 40 users	3 m 34 s			
week 2: Retention Rate with 83 users	3 m 56 s			
week 3: Retention Rate with 247 users	5 m 6 s			
week 4: Retention Rate with 450 users	6 m 34 s			
Location Devices Age 18-24 18-24 18-24 25-34 57.4% 18-24 19 10 10 10 10 10 10 10 10 10 10	Affinity a	n ② Devices ③ Demogr audiences % of Users Categories 73.5% Technology/Mobile Enthusi 65.2% Media & Entertainment/Mu 52.0% Media & Entertainment/Ligi 48.4% Media & Entertainmentics 48.4% Media & Entertainmentics 48.4% Media & Entertainments/F 47.7% Media & Entertainments/F 47.7% Media & Entertainments/F 47.7% Media & Entertainment/Mo 47.7% Shoppers/Value Shoppers 43.9% Food & Dining/ Fast Food C	sic Lovers ht TV Viewers & Animation Fans Rap & Hip Hop Fans vie Lovers ravers	

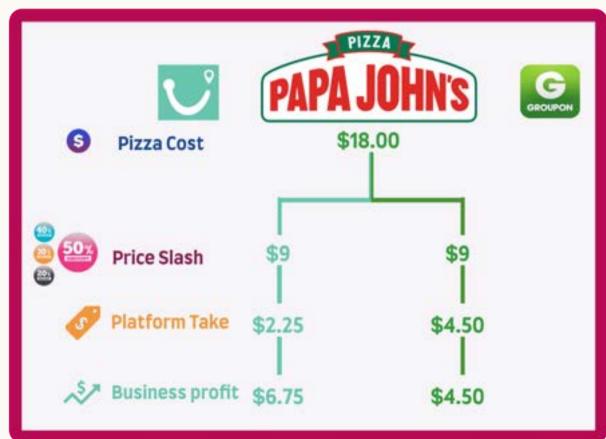




Foobee vs Groupon

	Foobee	Groupon	Foobee Example:	Groupon Example:
Original cost:	\$100	\$100	\$100	\$100
Required Price Slash	0%	50%	\$50 (Optional)	\$50
Platform Take	25%	50%	12.5	\$25
Business Profit	75%	25%	\$37.50	\$25
Average Retention Rate	6 m 34 s	5 m		
Projected Retention Rate 2021	1 hr 20 m	5 m		

Increase Profits/ More Pricing Power With Foobee











PAY AS YOU GROW

<u>soci</u>	AL MEDIA MARKETING TODAY	Foobee Adversiting Cost	Bidding Model	
<u>76%</u>	Of businesses are social networking for Sales.	\$0.50	Cost Per Click (CPC)	
<u>64%</u>	Of marketers are integrating social media into their marketing plans .	\$2.25	Cost Per 1000 Impression (CPI	
<u>91%</u>	Of people were said to have gone intoa store because of an online experience .	\$0.50	Cost Per Share (CPL)	
<u>78%</u>	Of consumers said social media posts influenced their purchases.			
<u>84%</u>	Of customers use social media before & during their shopping trips .	25% Of Price	Cost Per Order (CPO)	
		\$100	Cost Per Lighting Round (CPL)	

Pricing Factor	Average Cost		AVERAGE FACEBOOK ADVERTISING COST	BIDDING MODEL
Ad Spend	\$9000 to \$10,000 per month		\$0.97	Cost-per-click (CPC)
CPC (Google Search Network) \$1 to \$2 per click			\$7.19	Cost-per-thousand-impressions (CPM
CPC (Google Display Network) \$1 or less per click				
Professional Google Ads Management	\$350 to \$5000 or 12-30% of ad spend per month		\$1.07	Cost-per-like (CPL)
PPC Management Tools	\$15 to \$800 per month		\$5.47	Cost-per-download (CPA)
Google				facebo

Juogie





BUSINESS MEMBERSHIP

MEMBERSHIP BENEFITS

- 1. Five Free Flash (On Demand deal)
- 2. New Quality Customer Dashboard
- **3. Target returning Quantity Customers**
- 4. FREE Ads (Potentially Replace/ reduce
- Google/Facebook)
- 5. NO Percentage Take from Orders
- 6. DELIVERY OPTIONS
- 7. REDUCED CHURN

Businesses spend \$2400 to \$9600 on Facebook ads each year

Small Business spend from \$100,000 to \$120,000 per year on Google Ads.







Get 12 month of membership and save \$600





\$2999⁹⁹

Buy Membership

FOOBEE MEMBERS

FOOBEE TOH! **FULL SERVICE MULTIMEDIA**















HOW TO DO BUSINESS USING FOOBEE

FEE ONE TIME SETUP

Help Business motorize via Foobee. Additional content only Available on Foobee. **Business Classes and Networking event.** Increase Business Loyalty and investment in Foobee.







CONSULTING

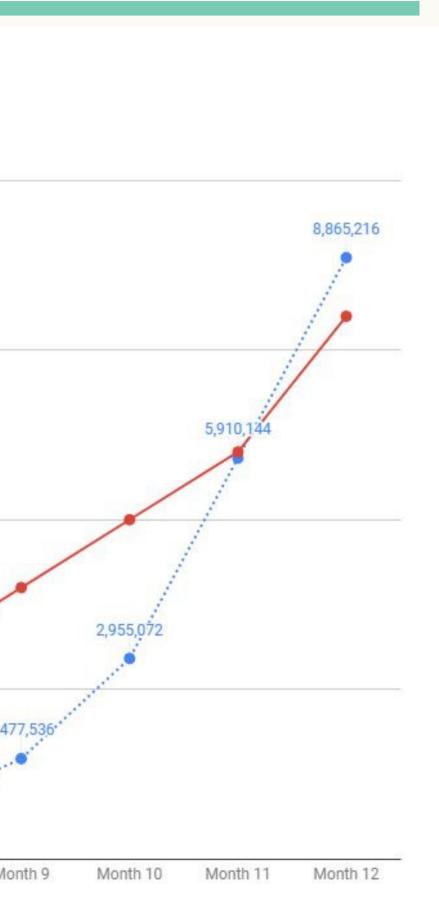


BUSINESSES INVESTING **RESOURCES INTO FOOBEE**

FOOBEE USER PROJECTION

Foobe	e growth	projectio	n						
						🔵 Foobee 🛛 🔴	Tinder		
1.00E+7 -									
7 505+6									
7.50E+6 -									
5.00E+6 -									
									/
2.50E+6 -								1	
2.50210								/	1,47
							/	738,768	
	450	1,703	6,446	24,398	92,346	1,84,692	369,384		
0 -									





CALCULATING USER GROWTH RATE ON FOOBEE

MONTH 1: 40 USERS TO 449 USERS. 1022.5 %

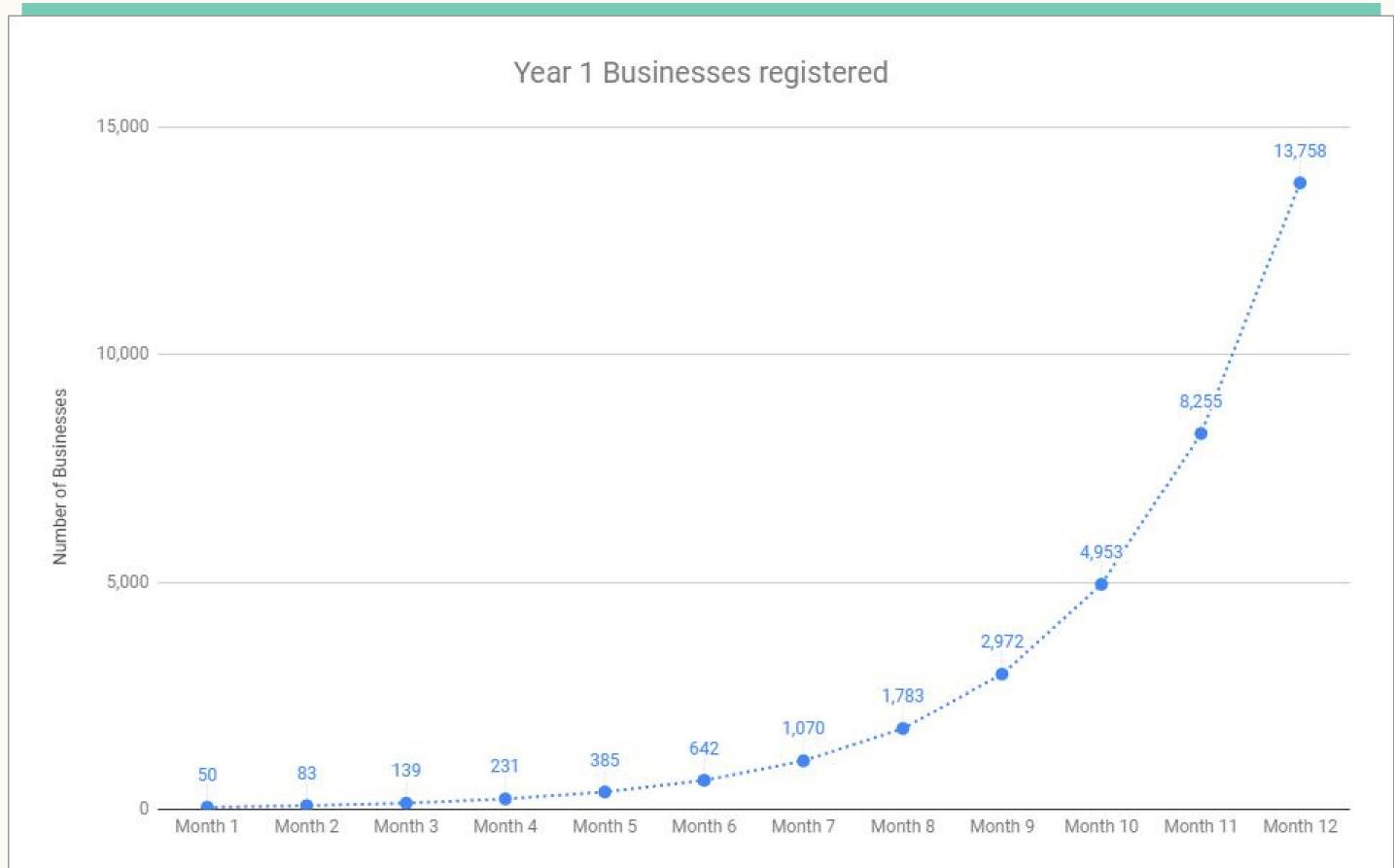
IN EFFORT TO BE CONSERVATIVE WE DIVIDED THE PERCENTAGE OF INCREASE BY 4 TO 278.5 PERCENT INCREASE PER MONTH UP TO MONTH 6.

AROUND 400,000 USERS WE EXPECT GROWTH TO DROP TO 100 PERCENT GROWTH RATE DUE TO CAMPUS POPULATIONS LIMIT IN GEO-LOCATION.

MIND NUMBERS MAY HAVE A MUCH MORE DRAMA **AY MAINTAIN GROWTH RATE OR EXCEED THE 278.5** INCRFASF AND PERCENT GROWTH RATE TO ORIGINAL 1022.5% GROWTH RATE).



FOOBEE BUSINESS SIGN UP





CALCULATING BUSINESS GROWTH RATE ON FOOBEE

OUR CLOSEST COMPETITOR HAS AN AVERAGE OF 67 USERS PER EVERY 1 MERCHANT (33 MILLION USERS VS 500 THOUSAND MERCHANTS).

THIS MEANS THE MAXIMUM AMOUNT OF BUSINESS SIGNUPS IN THE FIRST YEAR WOULD BE 131,531 RESULTING IN NEARLY 500 MILLION DOLLARS IN REVENUE YFAR 1.

HOWEVER IN KEEPING WITH SALESFORCE GROWTH SPEED WE ARE PROJECTING 50 PERCENT GROWTH RATE FROM ORIGINAL **50** BUSINESSES THAT I SIGNED UP IN MONTH 1. THIS GIVES US AN EXTREMELY CONSERVATIVE END POINT OF **34,322 BUSINESS SIGN UPS IN TOTAL**.



LEADERSHIP TEAM



WASSIM MAHMOUD CEO Wassim Mahmoud has always had striking creativity and enthusiasm towards media and special effects. This fascination led him to receive his BA in Videography from George Mason University in 2015. His background includes interning at Royal Crown Studio as a special effects artist and working as a Digital Media Specialist at Verizon. He is a visionary that has utilized his work experience to create the first Lifestyle 2.0 app, Foobee. Wassim has exemplified true leadership by successfully inspiring over 100 professionals to partake in the Foobee. With a passion and a desire to revolutionize the way in which people connect, he has taken Foobee from a concept into one of the most promising startups in the world.

Sasha Perea is a multi-talented individual with a background in media, tv hosting, and fashion. She is a graduate of The University of North Carolina at Chapel Hill with a degree in Communication Studies with a concentration in Media and Technological Productions. Sasha joined Foobee in 2017 as the third member of the team and has assisted with the creative direction of Foobee which has included social media marketing, commercial content creation, app layouts along with other aspects related to the app. Sasha is proud to be bilingual and fluent in both Spanish and English. She has utilized this skill and cultural awareness to make a greater impact in reaching diverse audiences. Her academic background in communications along with her professional experience and PR Certification has equipped her to bring her fresh perspective and significant contributions to Foobee.



Shaun began his fascination with business when he was 17, when he entered college pursuing a career in Communications. Shaun received his Bachelors for Communications from Virginia State University where he played football and was an active participant and the Mass Communications Club. Being a former student athlete Shaun's particular skillset in networking, interpersonal relations, and dedication to project completion, has made him ideal for this position. Shaun oversee's client relationships, solidifies contracts with potential investors, Inspires productive change in workforce and productivity and consult Foobee team Cryptocurrency initiative and get product to market.

SHAUN BERNARD EXECUTIVE VP CRYPTO INTEGRATION

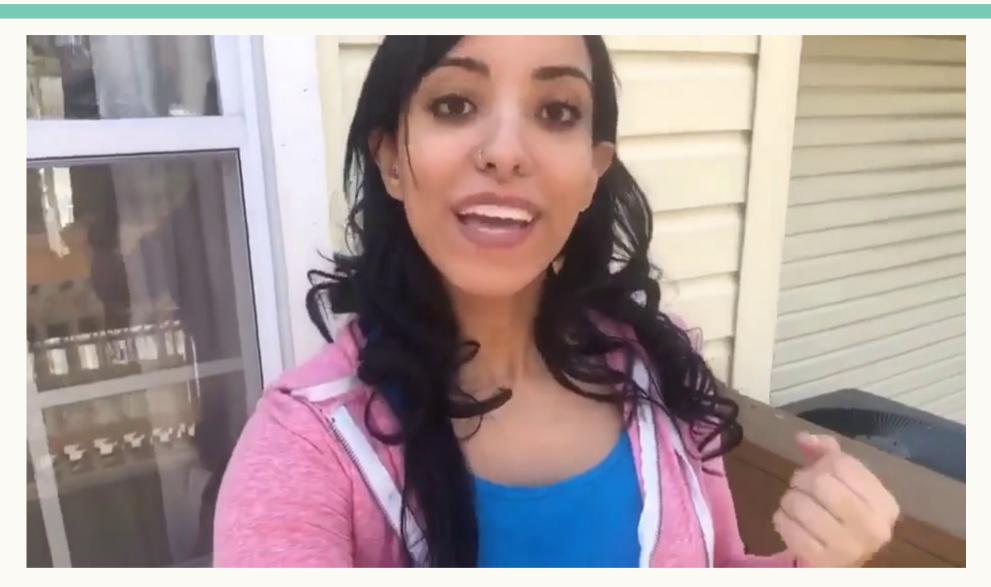




SASHA PEREA EXECUTIVE VP COMMUNICATIONS



VOLUNTEERS







App-verstiement

TARGETED

USERS



Foobee Newbie (Never been on Groupon-Tinder)

Buying Habits PPS (PAY PER SWIPE)



Foo-bennies (Former Tinder/ dating users)







Buying Habits FOO-BEAMER (BEAM IN-FLUENCED **DISCOUNTS LIKE YOUTUBE**)

Foobee evangelist (Influencer-lifestyle)



Buying Habits FOO-BUYERS (BUY UP DISCOUNTS AND **DELIVERY**)

Foobee-eezier (Former Groupon Users)

Customer Acquisition Strategy

Campus life



(Organization) (Campus Abasasador program) (Campus Influencers) (Face to Face)

Night Clubs



PPS (PAY PER SWIPE)









PPP



(Pay Per Promotion Campaign)

Price to reality Groupon/ Grubhub Campaign

(Speak to Higher Rentention Rates)

App-verstiement

ARGFTED

BUSINESSES













Top Tier Partnership (Hosting Foobee expereinces)



Foobreeze (First time putting on any discount app)

CAC **Customer Acquisition Cost**

IMPS Campaign

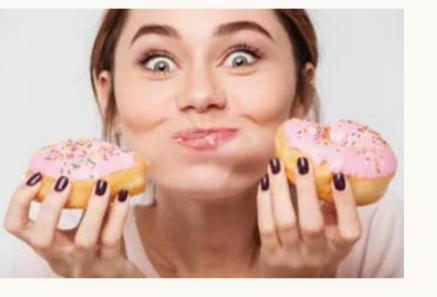


College Groups Sign Up Users

MOMENTUM/ BUZZ: (12 Months)

- 500,000 USERS
- 50 CLUBS/ GROUPS
- 25 UNIVERSITIES

Incentivize



Every new user gets 1 Donut

Sympathize



Donation to Club cause.

















FOOBEE SPONSORED PARTY





Dollar Given to Group.

Popularize



SOCIAL MEDIA MARKETING Customer Acquisition Cost

Social Media Campaign

\$100

local influencers with **PROVEN RECORD**

MOMENTUM/ BUZZ: (3 Months)

- 1,000 10,000 influencers
- 500 online CLUBS/ **GAMING/GROUPS**

Influencers



Creating a fun unique video

Powerful Message



Promoting mental health Online/ Offline businesses



Reward



Influncers can match with **Followers on Foobee**



Followers spread the word



Followers share Foobee with other Followers for rewards

EARNED MEDIA

FREE MARKETING



From Reviewers to Promoters who will benefit through Foobee

MOMENTUM/BUZZ: (3 Months)

- 1,000 10,000 Reviewers/ **Tipsters/ Media Managers**
- 2,000 Groups
- 500 Recruiters

Influncers



Reviewers/ tipsters

Social Media Managers



Social Media Managers for new venues to tap



Recruiters



Recruiters looking to employ

Government/Promoters



Teaching them the best way to promote business.

TARGETS

CAMPUSES

LIST OF CAMPUSES IN NOVA/ LOWER MARYLAND:

GEORGE MASON UNIVERSITY: 28,500 STUDENTS UNIVERSITY OF MARYLAND UNIVERSITY COLLEGE 47,253 STUDENTS NORTHERN VIRGINIA COMMUNITY COLLEGE 40,119 STUDENTS UNIVERSITY OF MARYLAND -- COLLEGE PARK 30,762 STUDENTS UNIVERSITY OF VIRGINIA 16,207 STUDENTS





Non-Profit Organizations

GLOBAL LANGUAGE NETWORK GREEN AMERICA FOOD FOR ALL DC **GIRLS ON THE RUN BETHANY WOMEN'S CENTER CATO INSTITUTE GLOBAL GIVING** THE I DO FOUNDATION **HENRY J KAISER FAMILY FOUNDATON HUMAN RIGHTS CAMPAIGN**

GROUPS









DBAC

Direct Business Acquisition Cost

Professional Sales Force



\$25,000 Salary + 5% Commisson



Mom/Pop

JCPenney

College Organizations



Retail

5% Commisson



Student businesses



Nightlife

STRATEGIC INTEGRATION PARTNERS (SIP)

Toast POS/Upserve/Vend Lyft, Uber Eats, GrubHub Upserve GRUBHUB DOORDASH vend Uber □toast Venmo/Paypal/Zelle NCR 🥊 PayPal AMERICAN EXPRESS venmo Żelle™ **2** For **\$**2 FIND A STORE

Capture 70% all retail Businesses with Strategic Integration.



HOTELS

Recreation

SIMON® Malls

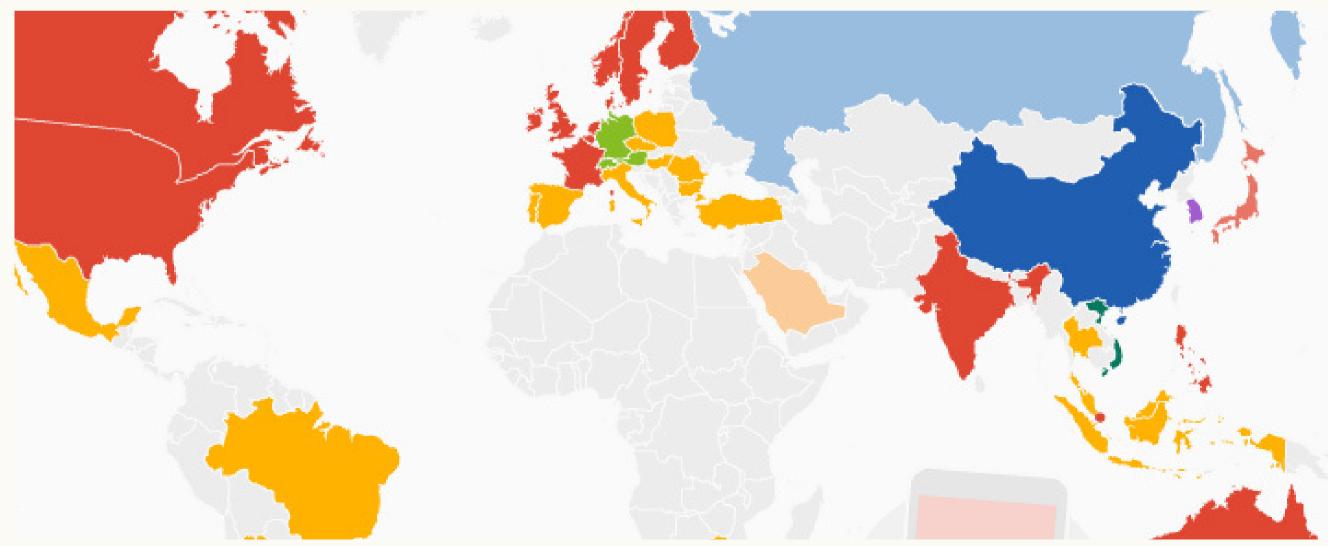






TOP INTERNATIONAL CITIES

LONDON, ENGLAND: 1.1 MILLION BUSINESSES. 3,924,900 SINGLES PARIS, FRANCE: 2.96 MILLION BUSINESSES, 968,000 SINGLES MOSCOW, RUSSIA: 849,000 SMALL BUSINESSES, 3,576,000 SINGLES **RIO DE JANEIRO, BRAZIL: 5.4 MILLION SMALL BUSINESSES, 1,800,000 SINGLES** SYDNEY, AUSTRALIA : 2.1 MILLION SMALL BUSINESSES, 1,569,000 SINGLES **BARCELONA, SPAIN: (TOTAL 254 MILLION SMALL/ MICRO BUSINESSES IN SPAIN) 1,6545,000 SINGLES.**





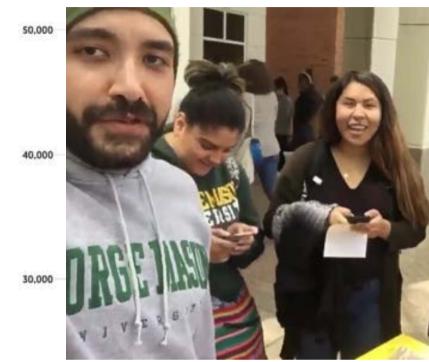


EARLY TESTING

Four week Period: No Budget

- 3,727 Swipe Left ---> 36,145 Swipe Left (869.81 % increase)
- 1,396 Swipe Right --> 20,014 Swipe Right
 (1333.67% increase)
- 543 Matches --> 9,190 Matches (1592.45 % Increase)
- 416 Messages --> 5,562 Messages
 (1237.02 % Increase)
- 537 Specials ---- > 7,125 Specials

 (1226.82 % Increase)
- 40 users ---- > 449 users
 (1022.5 % Increase)





20,000

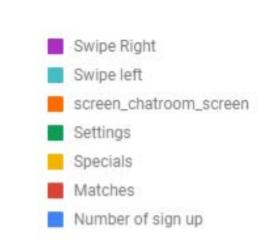
		+ 11,088 Swipe Right
	+ 5,603 Swipe Right	+ 19,186 Swipe Left
+ 1,927 Swipe Right	+ 9,892 Swipe Left	+ 3,151 Messages
+ 3,340 Swipe Left	1751	+ 1073 Settings
+ 731 messages	+ 1,264 messages	and the second se
+ 331 Settings	+ 782 Settings	+ 2,925 Specials
+1,142 Specials	+ 2,521 Specials + 2,549 Matches	+ 4,949 Matches
+ 1,149 Matches + 43 users	+ 164 users	+ 203 users
+ + 3 USEI 5		ek 4 (17-23)

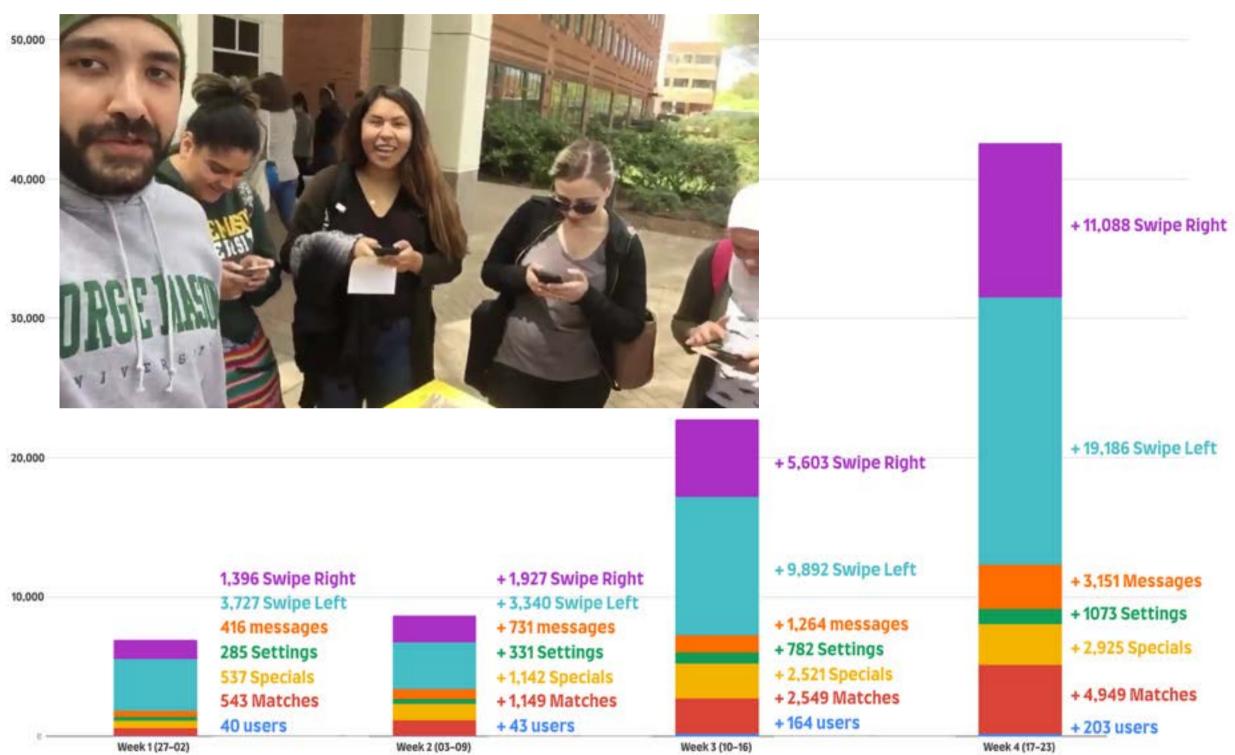
EARLY TESTING

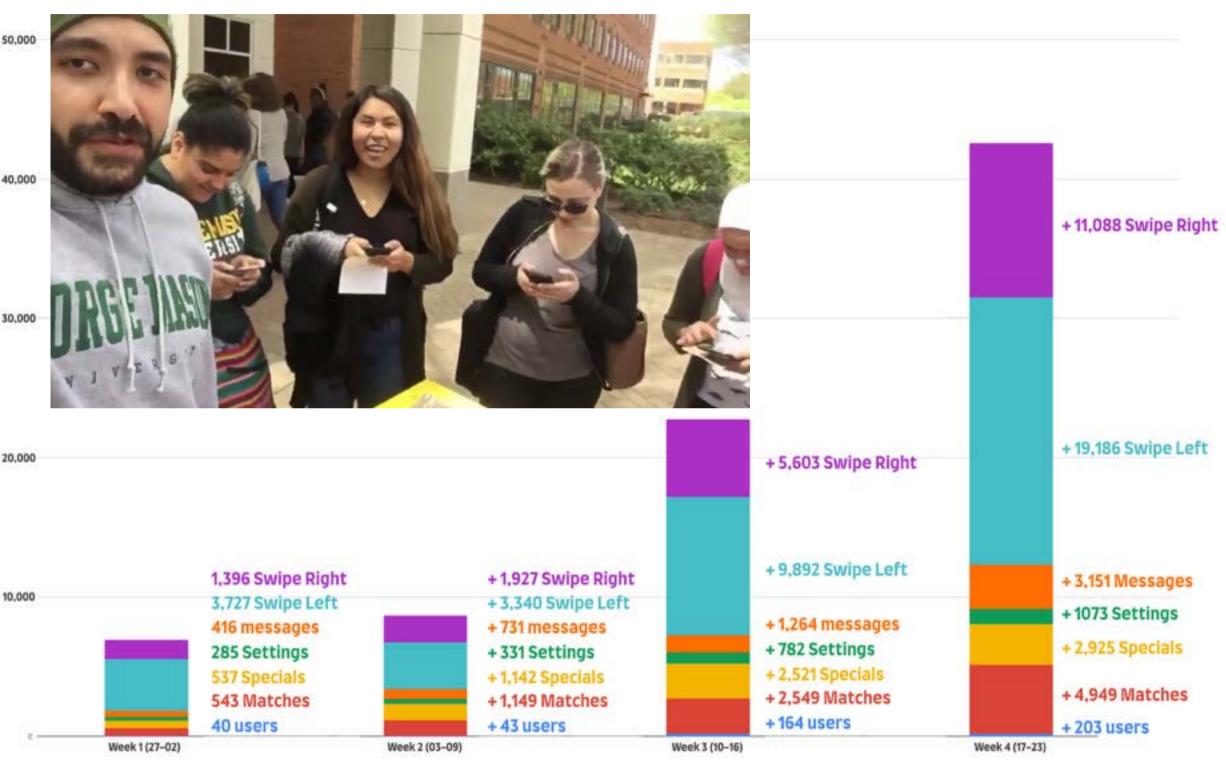
Handicaps:

- 1. Four week period.
- 2. Two days per week.
- 3. Four Hours per day.
- 4. 24 to 48 donuts per day.
- 5. One man operation.
- 6. 20 second average loading
- 7.1 in 6 phones unable to

load app.





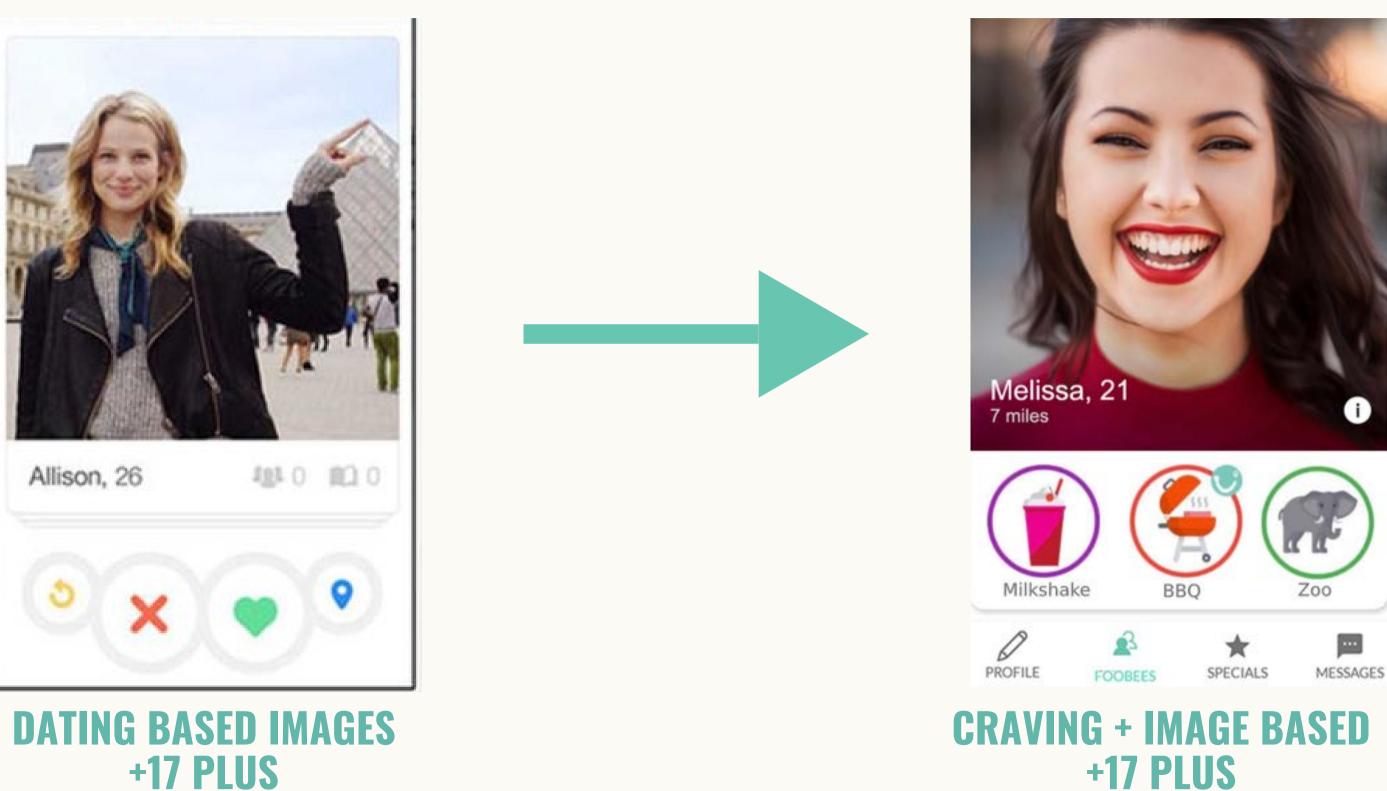




SUMMERY GAMEFICATION

DISRUPTION OF SOCIAL MARKET- 50 MILLION USERS ON DATING APPS

1.

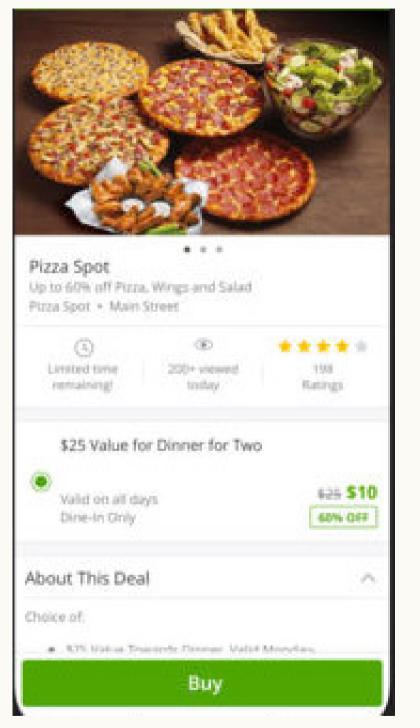




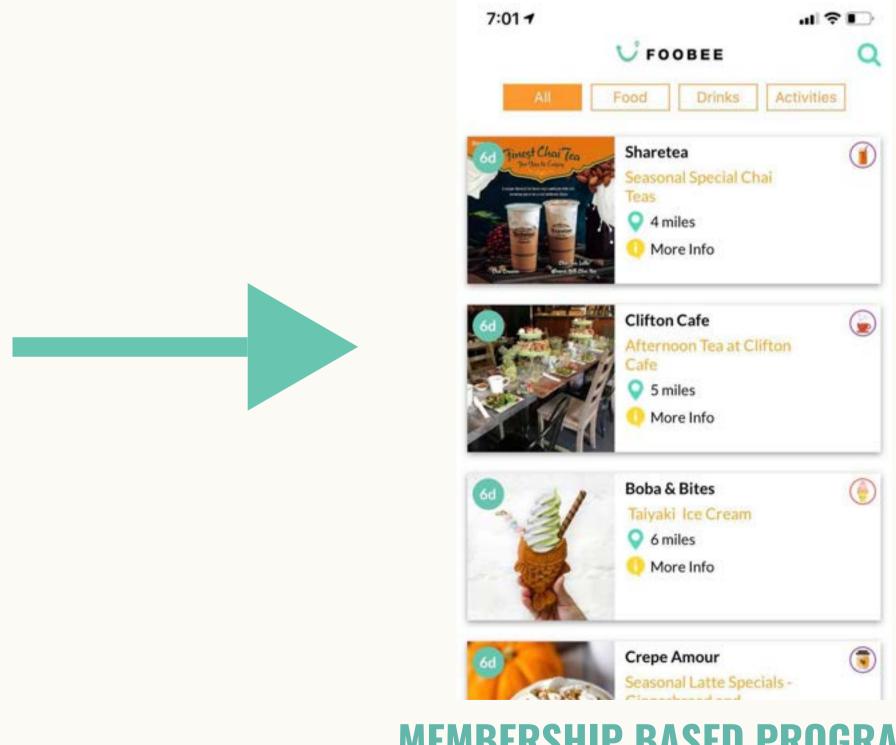
+17 PLUS

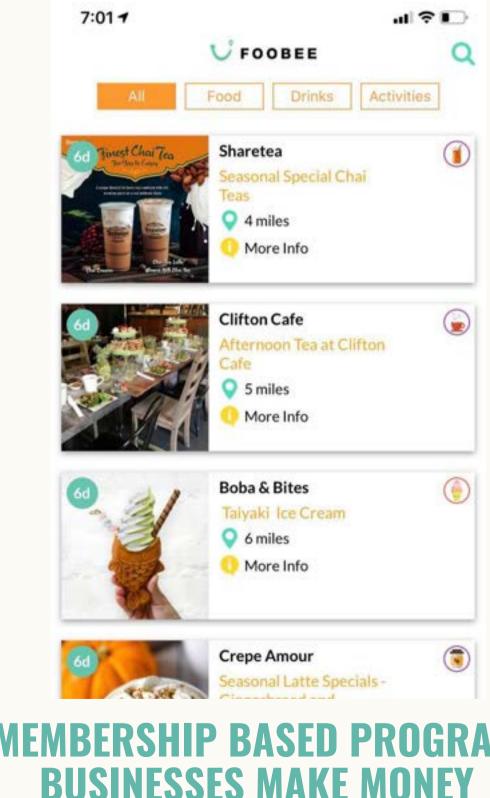
SUMMERY GAMEFICATION

2. DISRUPTION OF ONLINE SHOPPING- 53 MILLION PEOPLE USE ONLINE SHOPPING



50% OF EACH PURCHASE BUSINESSES LOSE MONEY



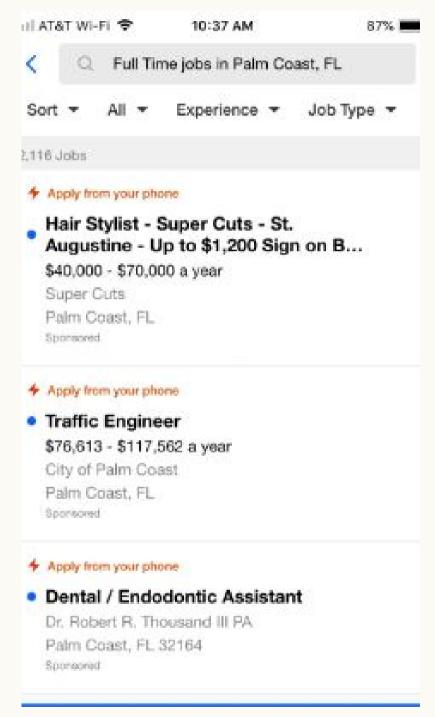




RSHIP BASED PROGRAM **BUSINESSES MAKE MONEY**

SUMMERY GAMEFICATION

3. DISRUPTION OF JOB SEARCHING- 22 MILLION UNEMPLOYED



WEB/ APP APPLYING PROCESS Combersome/ Tiring

TION On unemployed

VFOOBEE

....



Job Description

The restaurant manager will ensure the highest level of customer service and satisfaction while increasing IDISH overall reputation and profitability. The restaurant manager will work with the owners, executive chef and staff to



SWIPE RIGHT ON JOB/ JOBS WILL SWIPE RIGHT FUN, EASY AND ADDICTIVE



5G FOOBEE IS READY



SERVER COST



 FASTER CONNECTIONS • 3D VIDEO CALLS 3D USER PROFILES LIVE VIDEO/ PHOTO FILTERS • LIVE BUSINESS VIRTUAL TOUR • 3D PURCHASE PREVIEW FASTER DATA COLLECTION **SIGNIFICANT REDUCTION IN**

MILESTONES



PROOF OF CONCEPT (\$0)

CORE TEAM (\$\$) SUNK COST





GLOBAL STRATEGY

INTEGRATION PARTNERS (\$\$) ANCHORING

SAFE INVESTMENT

STABLE ECONOMY: (POST CORONAVIRUS/ EPIDEMIC)

- **USER SIGN UP**
- **BUSINESS SIGN UP**
- **USER SUBSCRIPTION**
- **BUSINESS SUBSCRIPTION**
- USER MEET-UPS
- GROUP MEET-UPS

- **CAMPUS PROMOTION** EVENT PROMOTION **SIP PROMOTION BUSINESS SIGNUP EVENTS**
 - **DBAC SALES**

UNSTABLE ECONOMY: (CORONAVIRUS/ EPIDEMIC OUTBREAK)

- **USER ONLINE PURCHASES**
- **BUSINESS DELIVERY**
- **USER SIGN UP/ SUBSCRIPTION**
- BUSINESS SIGN UP/ SUBSCRIPTION

2.

3.

- USER VIDEO CALLS/ SNAPS
- **RETENTION RATE**



- **SOCIAL MEDIA PROMOTION BUSINESS COLD CALLS**
- **LIVE ONLINE BUSINESS EVENTS**
- DBAC ONLINE CALLS

CONSTANT CASH FLOW. ALWAYS ON DEMAND MARKET. **COMPANY OPERATING OFFLINE AND ONLINE.**











Current Events "Coronavirus"





DECEMBER 26 THROUGH MARCH 02 15% NEW USER GROWTH 50% INCREASE RETENTION RATE 100.5% COMMUNICATION APPS INCREASED 4 NEW DATING APPS DOWNLOADED PER USER

"WHEN LIFE ENCOUNTERS DEVASTATION FOOBEE PROVIDES TRANSFORMATION"

FOOBEE IS POSITIONED FOR ALL TYPES OF EVENTS...CAN PROVIDE CONNECTION, DELIVERY, DONATION, VIRTUAL EXPERIENCE (5G) AND MORE....



CORONAVIRUS AFTERMATH FOOBEE LIFESTYLE 2.0 MOVEMENT



mation Support: Esri Living Atlas team. more in this blog. Contact US. GitHub: Here, Google Sheet: Here, Time series table: Here Feature layer: Here Point level: City level - US, Canada and Australia; Province



MAKE FRIENDS AND SAVING BUSINESSES TOGETHER REVERSE SOCIOL-ECONOMIC IMPACT OF THE PANDEMIC





LATEST UPDATES

Broadway theaters are shutting their doors until April 13.

Read Now in Entertainment Weekly

Disneyland and Disney California Adventure announced plans to close for the rest of the month.

Read Now in Los Angeles Times

The NHL and MLB joined the NBA in ceasing play, and the NCAA canceled its March Madness tournament.

Read Now in Bleacher Report

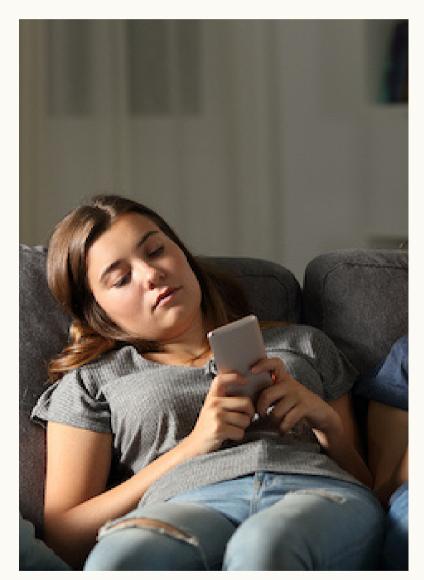
President Trump announced he's restricting travel from most of Europe for 30 days.

Read Now in Politico

LEARN MORE ABOUT COVID-19 AT CDC.GOV

CORONAVIRUS TIMETABLE

DURING PANDEMIC SOCIAL MEDIA MARKETING AIMED AT USERS



2 MONTH TRANSITION PERIOD



EVERYONE IS AT HOME ISOLATED/ BORED TREMENDOUS OPPORUTNITY FOR SOCIAL MEDIA MARKETING

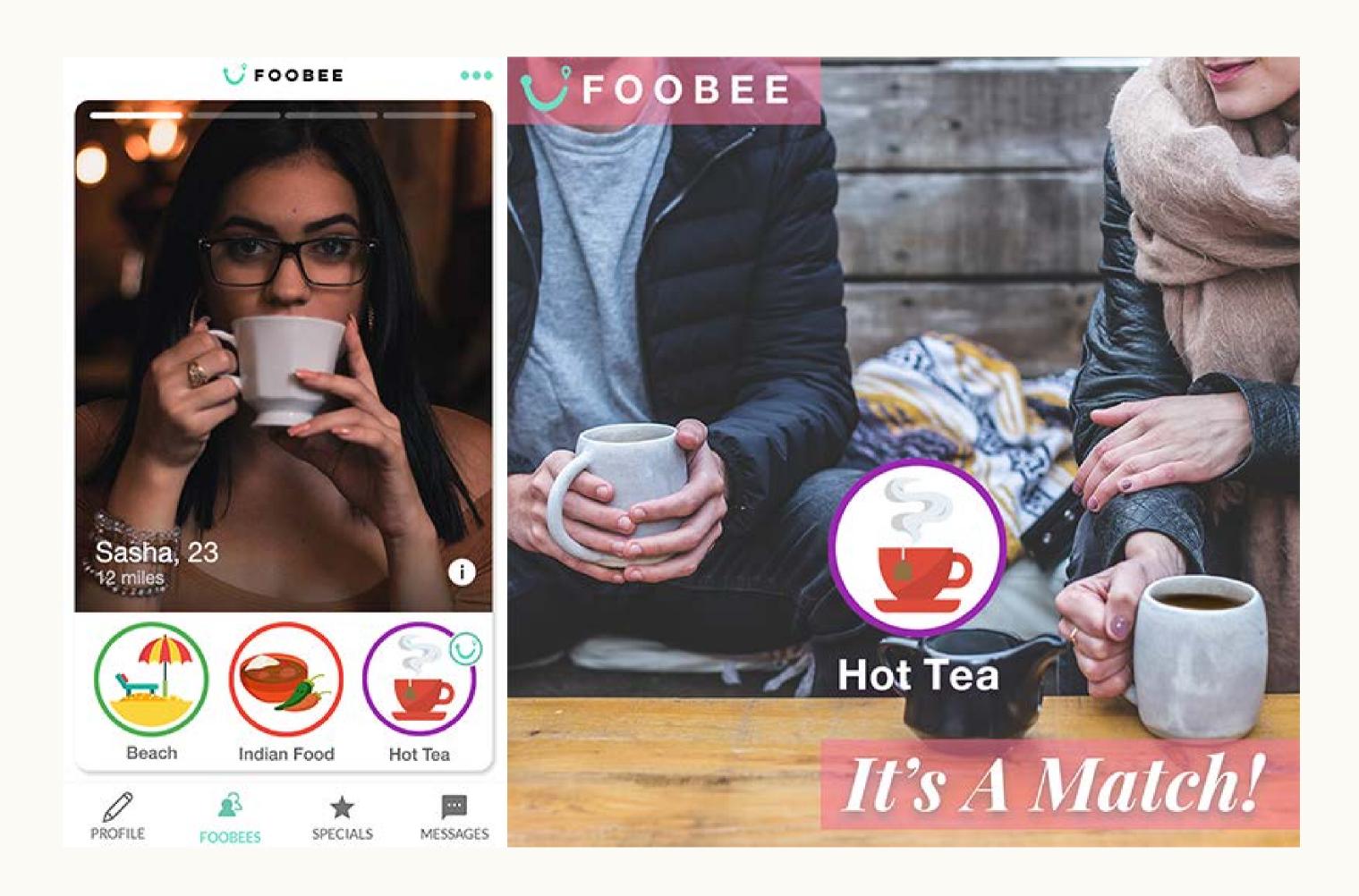




POST PANDEMIC OFFLINE MARKETING AIMED AT BUSINESSES AND USERS



VE BUSINESSES LOOKING FOR CUSTOMERS **USERS LOOKING TO GO OUT AND HAVE FUN**





FOOBEE LEGAL

Foobee was organized as a Limited Liability Company (LLC) in the Commonwealth of Virginia on August 23, 2017. Foobee's FEIN is 82-2858817. Wassim Mahmoud is the founder and 100% shareholder of Foobee and continues to serve as its CEO and Creative Director. Since its founding to the present date, Foobee has no employees and does not owe or pay wages, including to the founder. Neither has Foobee relinquished any equity stake to personnel or outside consultants. Nonetheless, Foobee has been able to accomplish significant milestones in its development by strategically utilizing independent contractors in exchange for a specified percentage of Foobee's future gross revenues, if any, but no entitlement to Foobee equity. Those independent contractors performed important functions ranging from development, design, accounting, legal, marketing, social media, website creation, and operations. As of the present date, there are 8 total independent contractors who have performed duties and are legally vested in their individual contracts.

Other than the vested independent contractors noted above, Foobee has no debt, monetary or otherwise, nor known liabilities, contractual or otherwise, to any person(s) or entity(ies). As also noted above, one-hundred percent (100%) of Foobee ownership is held by its founder and no person(s) or entity(ies) have any contract, claim nor right to any portion of Foobee ownership.

Foobee App was submitted for approval to Google Play and IOS systems in or about August 2018 and, after vetting, were approved and made publicly available for download on the respective platforms. Legal disclaimers including Terms of Use, Privacy Policy, and Safety Policy were prepared by legal counsel and incorporated on the Foobee App.

On November 27, 2018, the United States Patent and Trademark Office granted a Service Mark for "Foobee" (Reg. No. 5,618,809).





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